



# SOL Decoder

The Pitch Deck

A man in a suit is sitting at a desk in a modern office, working on a laptop. A humanoid robot is sitting next to him, also looking at a laptop. The office has large windows in the background, and the scene is dimly lit, suggesting it might be evening or the office is in a shaded area. The text "SOON ALL WEB COMMUNITIES & INDIVIDUALS WILL BE USING AI" is overlaid in large, bold, orange letters across the middle of the image.

**SOON ALL WEB  
COMMUNITIES &  
INDIVIDUALS  
WILL BE USING AI**

# Recent advancements in AI have allowed people to:



**Hold conversations  
and get help from  
tools such as ChatGPT**



**Generate images,  
video, and audio from  
text**



**Teach a bot custom  
data, to help their  
community /  
customers / devs**



**Integrate AI with  
their Twitter, assisting  
in areas from account  
growth to sales**

# What are people doing now?



**Googling things, or manually writing copy / marketing material, or writing all of their code on their own**



**Most don't know how to generate image/audio/text, or they subscribe to multiple services**



**Hiring moderators or customer service agents to answer the same questions**



**Manually scanning through Twitter and laboriously replying to Tweets / DMs**



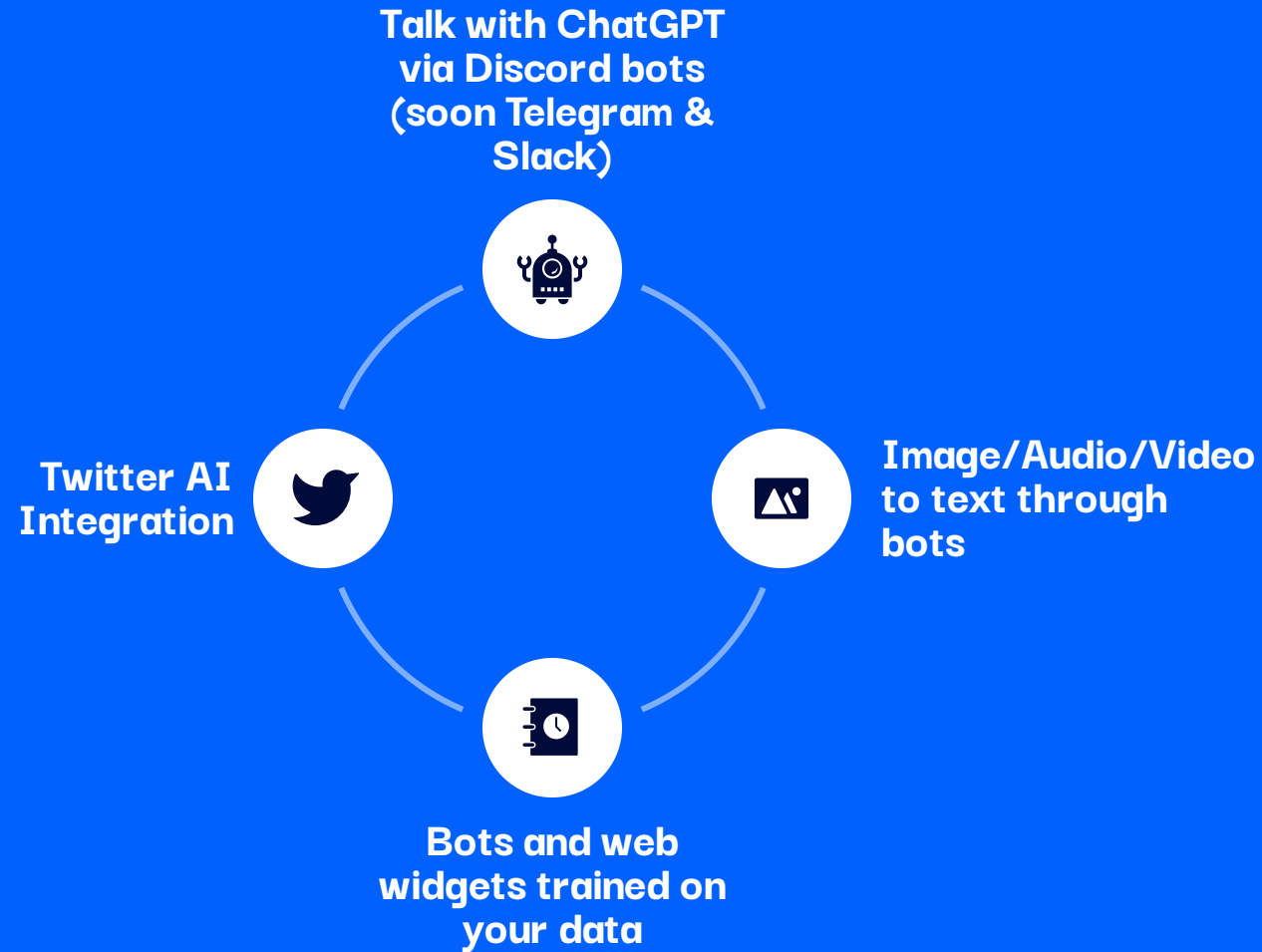
**THE ALL IN ONE AI  
TOOL FOR  
COMMUNITIES,  
BUSINESSES, &  
INDIVIDUALS**



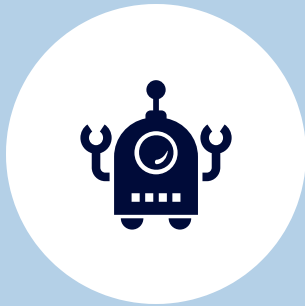


**Use a single tool to  
manage all of your AI  
needs**

# SOL Decoder. Built by communities for communities



# Why now?



**Only possible with recent  
advancements in AI**



**Massive rise in Discord (and  
existing Telegram / Slack  
users) leads to a huge market  
opportunity**



**Massive rise in ChatGPT has  
more users wanting it  
everywhere**


































**An opportunity exists to spread  
AI tools to the masses, utilizing  
multiple platforms / AI tools**

# Why is SOL Decoder better?



- Integrates a variety of AI tools within Discord (soon Telegram & Slack), using a single Bot
- Integrates AI tools within Twitter in unique ways
- Long history (founded late 2021) with strong existing community and existing clientelle
- Fast development cycles allow us to stay at the forefront of new AI tech

	 <b>SQL Decoder</b>	ChatGPT	Mee6	TweetHunter
ChatGPT Discord bots				
Telegram & Slack bots				
Extra utility for ChatGPT bots				
Text to Image / Audio Discord Bots				
Bots trained on your data				
Search Twitter for new sales leads				
Reply to Twitter with your data				

# **So, what did they screw up?**

- **Only tackling small pieces of the problem**
- **Poor technical execution**
- **Clumsy, verbose and technical UIs, requiring large amounts of configuration**
- **Too expensive per community, or per user**

# SOL Decoder history

- **Founded in December 2021**
- **Minted an NFT on the Solana blockchain in April 2022, selling out**
- **Three developers and 10 Discord staff**
- **Discord bot present in over 1,100 Discord communities**
- **Previous Discord bots / website functionality was focused on SOL and community engagement. In early 2023 started AI features, geared towards Web2 and Web3 communities / businesses / individuals alike**

# Business Model



## Individuals, Businesses & Communities:

### Freemium

- **Anyone can invite the Bot & chat with it - premium features locked behind monthly payment**
- **Creating a custom dataset for the bot requires a one-time fee; includes integration with data sources from Discord, Notion, Google Drive, etc.**
- **Twitter web integration offers limited Tweets / replies for free - then monthly payment kicks in**



# Customer Acquisition



**Loved by early  
adopters/current  
users: natural  
influencers**



**Limited free usage for  
individuals and  
communities**



**Referral program**



**Use of our own Twitter  
AI bot for sales leads  
/ conversations**

# Contact Us!

- [https://twitter.com/SOL\\_Decoder](https://twitter.com/SOL_Decoder)
- <https://discord.gg/sol-decoder>
- **info@soldecoder.app**
- **Docs:** <https://aidocs.soldecoder.app>